

# Koncept WordPress Theme

By KrownThemes - [www.krownthemes.com](http://www.krownthemes.com)

This is a complete guide to help you manage the installation and setup of your new theme.

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Thank you for purchasing this theme. I hope that you'll find it easy to use and customize and really wish it will suit your needs. Please read this manual,

because it covers almost all the aspects needed for you to know before installing & running the theme.

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If you have questions that are not answered here, please go to the support system, where you're questions will be answered:

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<http://rubenbristian.ticksy.com>

**[Please verify the FAQ before posting!](#)**

*If you like the theme, please show your appreciation by taking the time to rate it.*

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## 1. Getting started

To install this theme you must have a working version of WordPress already installed. For information in regard to installing the WordPress platform, please see the WordPress Codex -

[http://codex.wordpress.org/Installing WordPress](http://codex.wordpress.org/Installing_WordPress)

*If you want to view a short screencast on all the steps explained below,*

*visit this link: <http://vimeo.com/krownthemes/koncept-1>*

If you're looking for a starting point in learning WordPress, check out the awesome video tutorials from WP101 <http://wp101.us/feGQ> (iate link)

### 1.1. Installing the theme

After you finish setting up your WordPress installation, you have to install this theme. You can do it in two ways:

- **FTP Upload:** Unzip the *“koncept-theme.zip”* file and upload the contents into the */wp-content/themes* folder on your server.
- **Wordpress Upload:** Navigate to *Appearance > Add New Themes > Upload*. Go to browser, and select the zipped theme folder. Hit **“Install Now”** and the theme will be uploaded and installed.

Once the theme is uploaded, you need to activate it. Go to *Appearance > Themes* and activate your chosen theme.

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## 1.2. Installing the plugins

After activating the theme, you will be prompted to install a couple of plugins required by the theme:

- **Krown Portfolio** - this is the plugin which activates the portfolio & gallery custom post types. It doesn't require any setup, just installation and activation, for the theme to have portfolios / galleries.
- **Revolution Slider** - this is the the awesome layered slider which can be used anywhere in the theme. [Read the documentation for it here!](#)
- **Visual Composer** - the actual page builder (shortcode editor) of the theme. It comes with some of the original plugin shortcodes and some custom crafted shortcodes (note that some areas of it might look or function different than the original plugin). [Read the documentation for it here!](#)

If you do not see the notice to install these plugins or miss it somehow, you can go to **Appearance > Install Plugins** and you'll see the full list there.



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Another plugin which will not popup here is **WooCommerce**. This plugin is only useful if you want to have a shop on your website, otherwise you can skip it. So if you do need it, please download it from here:

<http://www.woothemes.com/woocommerce/>

This plugin has it's own documentation available here:

<http://docs.woothemes.com/documentation/plugins/woocommerce/>

The installation and setup process is pretty straightforward, but please watch this video tutorial about setting up the plugin in this theme, because there are a few particularities that you need to be aware of:

<http://vimeo.com/krownthemes/koncept-3>

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Also, here are more recommended plugins for various tasks:

- [Contact Form 7](#) - free custom forms
- [Codestyling Localization](#) - theme & plugins easy translation
- [Search & Replace](#) - database search & replacement tools
- [Duplicate Post](#) - clones any post, page or custom post type

Note that these are third party plugin so no support will be given for it. The same goes for the other plugins installed with this theme.

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## 1.3. Customizing the theme

After activating the theme, you will notice that a new submenu item appeared, under **Appearance** and it is called **Customize**. If you click on it you will be taken to the WordPress customizer, a tool which will allow you to modify the looks and feel of your website.

### 1.3.1. Logo

You can upload your logo, which can be of any size. You need to also upload a double sized logo for retina displays and a favicon. If you do not do this, the theme's logo will appear on retina displays and the favicon will be also the theme's. Make sure that you also complete the logo's size correctly (in px).

### 1.3.2. Navigation

In this section you can change the theme's main menu, select a certain style for the menu, activate the sticky header option and also add social shortcodes or any other kind of content that will appear in the first two menu types.

### 1.3.3. Portfolio

Choose the default page for the portfolio and disable or enable unlimited portfolios.

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## 1.3.4. Blog

Choose the default page for the blog.

## 1.3.5. Shop

Choose the default page for the shop and also select other things such as the number of columns in the grid, the grid style, products per page, whether you want to show the cart icon or related products.

## 1.3.6. Colors

You have two colors to change in this theme. Here's what they represent:

- **main color** - is the most used color in the theme (for buttons, links, certain highlights, hover elements, etc.)
- **secondary color** - this is a lesser used color but it should be in tone with the main color, because there are enough places where these appear side by side

## 1.3.7. Typography

The last section of the customizer holds two fields for custom fonts and some checkboxes for various subsets that you may want to use. These are all [Google Fonts](#). Please note that because Google changes it's fonts on a regular basis, not all of the fonts you see on Google may be included here.

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The fonts used in the online theme preview are **Montserrat** (for headings), **Raleway** (for body) & **Merriweather** (for quotes). We also pumped up the weight for the entire body, so if you're using Raleway, you might want to paste this code in the proper place for custom CSS, under Theme Options:

```
body { font-weight: 500; }
```

Whenever you make a change you'll see the actual website refresh with the changes you do. Make sure that when you're done, you hit the **Save & Publish** button. After this, you can close the customizer.

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## 1.4. More Theme Options

Other than these options which apply to the styling of the theme, you have another set of options, which don't affect the style, but the functionality, and you should do a quick look there. You can find a new menu item under ***Appearance > Theme Options***.

### 1.4.1. Analytics & Meta

Inside this section you should paste your Google Analytics code. If you do use these, please don't forget to enable them first, otherwise not all page clicks will be triggered, even if you have your code placed.

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You also have the possibility to add social meta to the theme in this section.

You should disable this feature if you're already running a different plugin which does this.

### 1.4.2. Custom CSS

If you have any css rules that you may want to add to the website, this is the place to add them. However, if you want to do extensive modifications, i suggest that you go with a child theme, because it's better. But more on this later. If you don't have more than 100 lines of code you can paste them here.

### 1.4.3. Widget Areas

The theme doesn't feature too much widget areas, but there's a shortcode to

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add a widgetised sidebar anywhere you want, so if you need to use it for custom plugins or whatever, this is the area where you should create all of those custom sidebars.

## 1.4.4. Admin

Here you have a field for the replacement of the administrator login logo. Just make sure that you will respect the size written there and you can replace the theme's login logo with your own brand or the client's.

## 1.4.5. Updates

This is the place where you can configure auto updates by inserting your marketplace username and API key. Note that this might not work on all installations though (it's an experimental feature).

**Make sure that you are always UP TO DATE!! If the automatic updates don't work you should either check the theme version once a month or so on it's [ThemeForest page](#) or [follow me on twitter](#) to learn about updates.**

**More about updating: <http://rubenbristian.ticksy.com/ticket/131324/>**

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## 1.5. Setting up the homepage

To set up your homepage, you first have to create a basic page, or any page template (about page templates later). After you decide what page do you want to use, go to Settings > Reading and in the *Front page displays* choose **A static page**, then select your just created page.

Also, please **don't select anything for your *Posts page***, otherwise your blog will not work!



Next, you should setup your permalinks to look pretty. Please go to **Settings** > **Permalinks**, choose the *Custom Structure*, and use this:  
`/%category%//%postname%/`

[READ THIS](#) about permalinks on Windows Servers!

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## 1.6. Setting up the menu

The final step before you can start working with the new theme is to create your menu. This theme uses WordPress 3.0 Custom Menus, so it will be really easy.

Go to **Appearance > Menus** and you will see a panel where you can create new menus. Create one, add your created pages to it (from the left side panels) and save it. After this, in the left side you have a drop down box where you can select the *Primary Navigation*. Choose your newly created menu, hit “Save” and you’re all set.

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## 1.8. Using the import file

There is an xml import file in the download (*koncept-import.xml*), which can be used to achieve a near example of the online demo. Please note that the images which you see online will not be available when you do the import, since they're copyrighted.

This is a great starting point for your website, as you'll be able to delete everything at any time and only keep what you need, that start from there!

Please note that this import is not perfect and it might fail sometimes, but it's a good solution if you can't or don't know where to get started.

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Also, **please wait around 5-15min for the importer to be finished!**

To use it, go to **Tools > Import > WordPress** and upload the xml file, choose to import everything, hit the button and wait.

If you have questions about different aspects of the theme, please check the theme's FAQ on the support system: <http://rubenbristian.ticksy.com/faq/2719>.

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## 2. Adding content

### 2.1. Adding Posts

These are the default steps that you need to do in order to add a blog post:

1. Go to **Posts** > **Add New**

2. Enter a title and some content.

3. Select a post category.

4. Add some relevant tags.

5. Add a featured image (should be 260 x 150 or 460 x 300 if you want to also support retina displays).

6. Insert all of your remaining content in the content area. You can have images, paragraphs, etc..

7. Write a few words excerpt(it is good for search results and SEO to have an excerpt, no matter what kind of content do you have in your post).

8. Hit "**Publish**" and you're all done.

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## 2.2. Adding Pages

The process of adding pages is quite similar to adding posts:

1. Go to **Pages > Add New**
2. Enter a title and some content.
3. Select a **page template** or leave the default (more on this just after).
4. Change the settings for the page header (optional).
5. Write a few words excerpt(it is good for search results and SEO to have an excerpt, no matter what kind of content do you have in your page).
6. Hit **“Publish”** and you’re all done.

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### 2.2.1. Header Options

All pages have this option for a custom header. You can show or hide the title (it will still be in the DOM for SEO purposes) or add some media, like an image or revolution slider instance. The options are pretty intuitive, so please read the descriptions to learn how to use everything..

### 2.2.2. Visual Composer

This theme is based on a “modular grid”, achievable with the Visual Composer. It might take a while until you get this entire modular concept, but once you get the idea it will be really use to understand how it all works.

**For starters, you should watch this video screencast to see everything in action!** <http://vimeo.com/krownthemes/koncept-2>

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Each **column** will be a module that will extend it's height to match the height of all siblings. So the first step is to add some columns. In these columns you can insert any of the available elements, such as images or text blocks. When you insert an element and preview if you'll see that it has a certain amount of padding around it and a white background. These are added by default by the theme, but you can modify these values for each column, by editing the column and set new values.

Most things that you need to modify are the paddings and the backgrounds (other controls might not have the best results but you can try). You can add paddings both in px or percent, change all paddings, change only some, etc.. The same goes for backgrounds: you can have a solid color background or an image displayed in the form of a *cover* (filling the module) or a *pattern* (repeatable background).

Note that these paddings that you set will be divided by two for screens lower than 960px, in order to ensure maximum responsiveness. So if you have a column with 100px padding at the top, on smaller screens this column will only have 50px padding at the top, and so on.

Inside the columns you can add any kind of content, so get creative with the available options! For images, sliders, video elements added through iframes you should use columns with **0** padding on all sides, while other kinds of content should have a certain amount of whitespace.

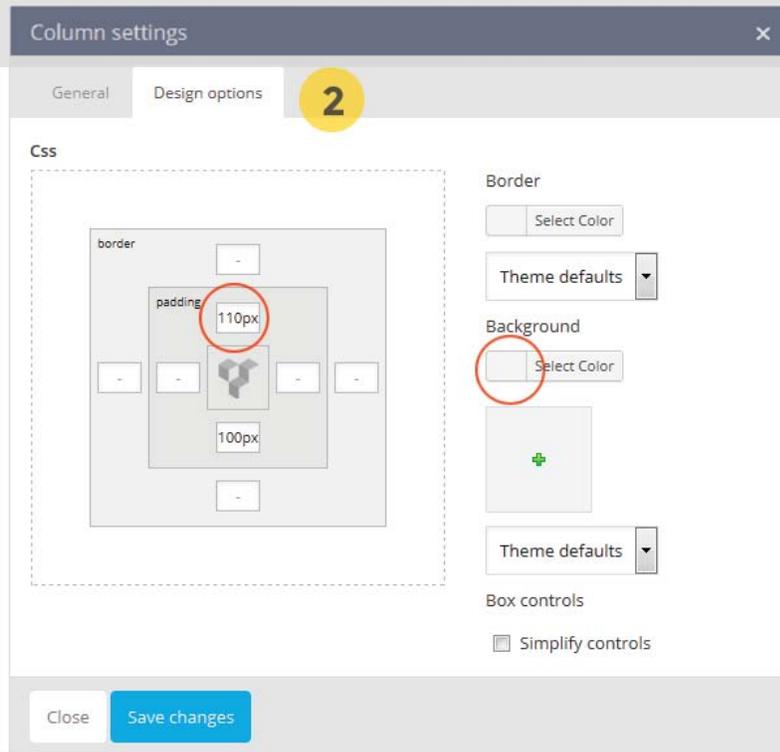
Take a look at the screenshot below to see how to edit a certain column:

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## 2.3. Page Templates

As you might already noticed, there are a few *Page Templates* available for you to use. Each template will configure your page to look and act in a different way.

### 2.3.1. Default Template

This is the default template and it outputs exactly the content of the page, without any modifications.

### 2.3.2. Blog

This page outputs all the posts that you have in your blog.

### 2.3.3. Contact

This one has a map available in it. Note that the content (contact form) still needs to be added separately (via shortcodes), but this page template is the starting point for any contact page. The map is configured in the Map Options and each field is properly detailed, so you shouldn't have any issues with this.

### 2.3.4. Portfolio

This page displays a certain amount of portfolio projects. The style and contents of each portfolio page can be set when editing the page, using the available options.

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## 2.3.5. Gallery

This page displays a lightbox gallery of images within a masonry grid. The grid options are the same with the portfolio options, so please read below about how these work, but you should stick with the simple masonry or classic grid options and just upload large images and let the theme do the rest.

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## 2.4. Adding Projects

The process of adding projects is quite similar to adding posts:

1. Go to **Portfolio > Add New**
2. Enter a title and some content.
3. Choose a category or more. This is **a must**, because these categories will be used to filter projects in the grid.

4. Set a featured image. The size of the featured image is different based on the layout that you'll be using. If you want to have a fixed layout you should upload fixed size images, or if you are using the masonry layout you should upload regular images with different heights.

On a different note, the theme does all the resizing, so if you upload large enough images they will be resized & cropped by the theme in order to always have the best results.

But if you want your thumbnails to be perfect, you need to take some time and test how the different grids work and what are the perfect sizes for each case.

As already said, the **fixed grid style** are the most simple case. The width for these thumbnails are:

- 648 - two columns
- 432 - three columns
- 324 - four columns

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The height can be of any size, because when you create the portfolio page you are given the option to set a certain aspect ratio for the images, so all thumbnails will be resized to fit that ratio, given the proper width.

The second grid is the **masonry simple style**, which takes fixed width sizes and variable widths and creates a nice masonry grid (the regular one). If you want a cool grid but don't want to go through the pain of the advanced style (detailed below), go with this version!

Things become interesting in the **masonry advanced style**, where you can have not only different heights, but different widths as well. Here's how this works.. The widths are the same as above, but they are not real widths, but more like "columns".

We will take the four columns example - the "column" width is 324. This means that if you only upload 324px wide images with different heights, you will have a nice masonry grid with all thumbnails being the same size. But if you use the columns idea and upload larger thumbnails that double the column you will also get thumbnails with various widths. For example, if you upload a 648px wide image inside a four columns grid you will get a double sized image (which occupies two columns instead of one), along the other regular images. If you add a 972px wide image you will get a image that occupies three columns.

The entire idea is that you can upload images that are multiples of the column width. This being said, here are the possible options for widths in each portfolio layout:

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- 4 columns: 324 / 648 / 972 / 1296
- 3 columns: 432 / 864 / 1296
- 2 columns: 648 / 1296

Below is a screenshot of how the four columns layout example would work. Look at the different thumbnails width - they are all multiples of the column width, which is 324.



Two final notes:

1. The theme does all the resizing, so if you upload various images with custom sizes, the theme will “detect” which is the best width for it. For example, if you upload a 360px wide image in a four columns grid, it will be resized to 324px. The same goes for a 660px image - it will be resized to 648px. A 640px image however will be resized to 324px.

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2. There is another field for a retina thumbnail. If you want retina support you should upload doubled size images in this area. So on the example from the screenshot above, your image sizes would actually be 648x648 / 1296 / 972, etc.. These retina images need to be uploaded along with the default images and they will only be used on retina devices.
5. Write some content (you can use the Visual Composer - read in the previous section on how to use it).
6. Setup the header options.
7. Write a few words excerpt(it is good for search results and SEO to have an excerpt, no matter what kind of content do you have in your page).
8. Hit “Publish” and you’re all done.

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## 3. Shortcodes

As already explained, the theme uses a slightly modified version of the popular Visual Composer plugin, with some default shortcodes and custom build ones as well.

Note 1: Not all of the original VC shortcodes are available in this theme, but everything what you see in the online demo can be achieved with shortcodes.

Note 2: The frond editor of Visual Composer doesn't work with this theme.

Below you'll find a list of all available shortcodes:

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### 3.1. Row

A simple row, the holder of multiple columns, which are actually the “modules” in this theme and the base of everything.

### 3.2. Text Block

This is the most basic shortcode of them all. Whenever you need some text or add a custom shortcode (not available in here), or an iframe, or anything which uses text / HTML, use this shortcode.

### 3.3. Separator

This is a simple blank separator. You can choose both a top or a bottom margin

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so please experiment with this to see what works when. Not everything works all the time, so that's why there are two options. You can also put a border on the divider.

## 3.4. Section Titles

Adds a custom title (bigger and better for large sections).

## 3.5. Message Box

A simple text box with four style options.

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## 3.6. Single Image

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If you're looking to add an image as a module inside a column, please use this shortcode. It features smart resizing and it's the perfect way to add images to the theme.

## 3.7. Tabs

This is a simple tabs shortcode.

## 3.8. Content Slider

A simple content slider in which you can put anything you want.

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## 3.9. Widgetised Sidebar

If you have some awesome WordPress widgets that can't be embedded in any place other than a sidebar, you can use this shortcode to choose a custom sidebar (which you create in the Theme Options).

## 3.10. Button

This is a simple button, with different styling options.

## 3.11. Raw HTML

If you want to add raw html code to the site this is the way to do it (although you can add simple stuff like iframes and tables into the text blocks).

## 3.12. Raw JS

I can't think why would you need javascript added in the body of the site, because of such purposes you should use plugins, hooks and external files, but if you want to go wild with this shortcode, here you go.

## 3.13. Flickr Widget

As the title suggests, it is a basic feed from a user's latest flickr stream.

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## 3.14. Icon Text Block

This is a regular text block which provides an icon available in various styles.

The list of icons is the one available here: <http://fontawesome.io/icons/>

## 3.15. Contact Form

A simple Contact Form with various options. If you want a more complex contact form you should use a popular plugin, such as [Contact Form 7](#).

## 3.16. Team Member

A simple team member, which can be used in any other way (it's basically a text block with an image at the top). The content should be used to insert the social shortcode.

## 3.17. Revolution Slider

Insert a Revolution Slider, which can also be done in the Text Box, via the shortcodes provided by the plugin.

## 3.18. WordPress Widgets

There are 13 default WordPress widgets which can normally be used only in widget areas, but with the Visual Composer you can use them anywhere you want.

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*But more than this, you also have some shortcodes which are not available in the composer, but can be added easily as regular shortcodes via a Text Block or the classic editor.*

All these shortcodes have the ability to select a custom class. This class can be useful for extra editing (there are already some classes available, but you can create custom CSS code and apply it to certain shortcodes by using the custom class field).

## 3.19. Gallery

The gallery shortcode is a basic WordPress shortcode which in this theme translates into a slideshow or a grid. You can add a gallery by hitting the “Add Media button” and following the instructions there. The columns do work with this theme, so you can style the gallery exactly like you want.

Another cool feature of this theme is that you can turn a WP gallery into a shortcode, so you can easily insert sliders absolutely everywhere you want! To change a grid gallery into a slider, go to the “Classic Editor” and you’ll see the gallery shortcode like this (just an example):

```
[gallery ids="1,2,3"]
```

You need to simply add **type="slider"** as a parameter, like this:

```
[gallery ids="1,2,3" type="slider"]
```

If you want to add captions either to the galleries or sliders, simply caption the images that you want to have a caption in the WordPress gallery creator. All images with a caption added in the backend will feature a caption on the site.

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## 3.20. Self Hosted Video & Audio

While embedded videos (or maps) can be added via iframes (all these sites such as YouTube, Vimeo, Google Maps, offer embedding options via iframes, so there's no need for custom built shortcodes). So while embedded videos have their own method, you can also add custom videos using the WordPress video shortcode. More info here: [https://codex.wordpress.org/Video\\_Shortcode](https://codex.wordpress.org/Video_Shortcode) & [https://codex.wordpress.org/Audio\\_Shortcode](https://codex.wordpress.org/Audio_Shortcode)

## 3.21. Social Icons

The social icons are an easy shortcode which can be added manually like the shortcodes above.

```
[vc_social_links twitter="http://twitter.com/yourprofile/"  
facebook="http://facebook.com/yourprofile/" target=" blank"]
```

Each new attribute represents an url, and these are the possible values: *behance, bitbucket, codepen, delicious, deviantart, digg, dribbble, dropbox, facebook, flickr, foursquare, github, googleplus, instagram, lastfm, pinterest, reddit, skype, soundcloud, steam, spotify, stumbleupon, tumblr, twitter, vimeo, vine, vk, xing, yahoo, youtube, rss, email*. All these social icons are available for use in this theme.

Don't forget the **target** property which can be either *\_blank* (opens links in new windows) or *\_self* (opens links in the same window, default).

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## 3.22. Lightboxes

To create a lighthbox gallery use WordPress galleries and configure the gallery exactly like you wish. To create a lightbox image, simply put an image linked to the large version and it will transform into a lightbox.

To create an iframe which loads an iframe or use a button to open an image into a lightbox, use these codes:

### A. Iframe wrapped in a thumbnail

```
<a class="fancybox-thumb fancybox left"
href="//player.vimeo.com/video/90480436?title=0&byline=0&portrait=0&color=e5493a" data-fancybox-type="iframe"></a>
```

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### B. Iframe wrapped in a button

```
<a class="krown-button small empty fancybox"
href="//player.vimeo.com/video/90480436?title=0&byline=0&portrait=0&color=e5493a" data-fancybox-type="iframe">Your Label</a>
```

### C. Iframe wrapped in a text link

```
<a data-fancybox-type="iframe" class="fancybox"
href="//player.vimeo.com/video/90444206?title=0&byline=0&portrait=0&color=e5493a">Your Text</a>
```

### D. Image wrapped in a button

```
<a class="fancybox" class="krown-button small empty fancybox"
href="http://yourwebsite.com/path to thumbnail img.jpg">Your
Text</a>
```

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## *E. Image wrapped in a text link*

Using this method above you can use the lighbox exactly as you wish. These are the available options.

Make sure than when embedding content from video sites and such, you only take the href or src from the embedding code. Don't put everything in there!

### 3.23. Video / audio playlists

Just as you add a video or an audio file to any page, you can now add full media playlists as content. When inserting media, along with the old gallery button you can now see two other buttons, which will guide you through an easy way to add the playlists on your pages.

# Koncept WordPress Theme

By KrownThemes - [www.krownthemes.com](http://www.krownthemes.com)

## 4. Tips & Tricks

### 4.1. Child Theme

*A WordPress child theme is a theme that inherits the functionality of another theme, called the parent theme. Child theme allows you to modify, or add to the functionality of that parent theme. A child theme is the safest and easiest way to modify an existing theme, whether you want to make a few tiny changes or extensive changes. Instead of modifying the theme files directly, you can create a child theme and override within.*

This theme already comes with a child theme (*koncept-child-theme*), in which you have some comments about the replaceable functions.

[You can read more about child themes here.](#)

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## 4.2. Make your site run faster

### 4.2.1. Get a good hosting

You may not think that this is important, but if you want your site to display really fast you need to get a good hosting. This is the first step in having a fast site, which also translates into more views, which also translates into a better SEO, which finally translates into more sales. (*affiliate links below*)

There are three hosting companies which i recommend:

- **Media Temple:** <http://mediatemple.net> - if you want a premium WordPress hosting which is easy to manage and works pretty well, this is a good choice to host your website on.
- **A Small Orange:** <http://asmallorange.com> - this is another good hosting company, which i'm currently using to host my theme demos on. If you bought this theme you probably liked the speed as well, so i highly recommend ASO to host your themes on (especially the Cloud VPS option).
- **WPEngine:** <http://wpengine.com> - definitely not as cheap as the two examples above, but if you really want an incredibly fast website and absolutely no headaches in managing it, WPEngine is the way to go. With it you don't have to worry about security, caching, updates, etc. Everything is handled by a great team of professionals ready to help you with everything. You just need to care about your content.

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## 4.2.2. Optimize images

Always optimize/compress your **jpeg** images before uploading them to the server. Large images should be compressed at around 90% image quality and you should also try to limit the use of lossless image files (uncompressed pngs).

## 4.2.3. Use a caching plugin

I can't recommend enough the necessity go good caching. If you use a managed hosting such as WPEngine you don't need this. But if you are using ASO or MT or any other hosting you need to cache your content. For this purpose, i recommend **W3 Total Cache!** It's a great and easy to use plugin, and with only a bit of work you can double your site's speed.

**SHARED ON WPLOCKER.COM**

See this ticket for more info on how to configure this plugin:

<http://rubenbristian.ticksy.com/ticket/119133>

## 4.2.4. Revolution slider caching

This one is also good and should really be done. You will most likely **not** use the Revolution Slider on all the pages, so you would want to only insert the scripts which it uses only on pages that you will use the slider on. If you go to the slider settings and on the *Global Settings* you'll see a quick guide on how to do this. You basically want to turn ***Include RevSlider libraries globally*** to **OFF** and then write down the id's of the pages where you're actually using the slider in the ***Pages to include RevSlider libraries*** field. Don't forget that your homepage doesn't have an id, so it should be referenced as **homepage**. Lastly, choose to put the JS includes in the footer.

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## 4.3. SEO Advices

The theme is built in a way to be SEO friendly, by emphasizing titles with heading tags, having the content before anything else, stripping out useless content, fast loading, setting titles in the header for better crawling, etc..

All these help.. But you have to remember that **Content is King!** So you shouldn't blame the theme because your website doesn't appear in search engines. You should always focus on providing good content and in this way, your website will definitely look great in search engines.

Also, you should always install a popular SEO plugin which will make the most of keywords and descriptions.

*I suggest using [Yoast for SEO](#).*

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## 4.4. Translating the theme

This theme is localized, which means it can easily be translated in your own language. There are various methods to do a simple translate or create a website in multiple languages, so just use the one which works best for you.

### 4.4.1. Simple translate

1. Download and install <http://www.poedit.net/>
2. Go to `/wp-content/themes/koncept/lang/` and open **default.po** file.
3. In the window that appears you have all the strings that were used in this theme, so you just need to go through them and write a translation.
4. When you're done go to File > Save as and save your translation in a **\*.po** file.
5. You should name your file **pt\_LANG**. It's just a naming conversion.
6. When you're done translating open `wp-config.php` from your WordPress root folder and replace this line:

```
define ('WPLANG', ''); with define ('WPLANG', 'pt_LANG');
```

Let's take a practical example. If you are using WordPress in spanish, your .po file should be called **es\_ES.po** and the WordPress language should be defined like (**'WPLANG', 'es\_ES'**).

If you're not familiar with the application listed above, **there's a cool plugin which does the hard part for you**. Just install it and you'll be able to edit the language directly from the WordPress dashboard, without touching a single external file: <http://wordpress.org/plugins/codestyling-localization/>

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## 4.4.2. Multilanguage

If you're looking for having a website in two or more languages, we suggest using **WPML** ([affiliate link](#)). This is a powerful translation plugin with perfect support from the theme.

To use this plugin you'll have to first purchase a copy - you should buy the **Multilingual CMS** version.

### Initial Setup

You first have to install and activate the core WPML plugins (WPML Multilingual CMS, WPML String Translation, WPML Translation Management), and then other WPML plugins that may depend on them. After this, set up WPML from *WPML > Languages*. You should also read the official WPML documentation here: <http://wpml.org/documentation/getting-started-guide/>

### Translating Pages, Posts and other post types

To translate a page you need to go to your Pages dashboard and in the list you will see columns for each active language, with a pencil icon (for 'edit translation') or a '+' icon (for 'add translation') next to each page.

### Translating custom post types and taxonomies

Koncept has a custom post type for the portfolio (and shop if you're using WooCommerce). In order to get a similar interface for translation/duplication

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as for posts and pages, you need to go to *WPML > Translation Management*, and select the tab 'Multilingual Content Setup'.

## Translating Menus and Language Switcher in Header

WPML can synchronize menus for you. This means that if some entries, for example some pages, posts or categories, are in the English menu, WPML can generate and keep in synch menus for other languages pointing to the translated versions of these pages, posts or categories. From *Appearance > Menus* you can see your existing menus and add menu translations and synchronize menus across translations.

To show the language switcher in the header you need to use one of the first three menu types. *Please note that the header switcher DOESN'T work with the "classical" menu style.*

To show the language switcher in the header, go to *Appearance > Widgets* and drag the **Language Selector** widget into the header widget. You can change the style of the switcher in the *WPML > Languages* dashboard. Please use the **Drop-down menu Classic** style for a similar style as in the online preview.

## Translating theme texts and other strings in your site

To translate strings you need to follow the procedure for [Theme and Plugin Localization](#). Go to *WPML->Theme and Plugin Localization*, and click on 'Scan the theme for strings' and you will see theme strings and which ones are translated or not.

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## 4.5. Custom work

Please remember that WordPress themes are purchased as-is. If you want to make changes to the theme, changes that require custom editing or the addition of new features, you should hire a freelancer to help you out. I suggest using [Elto, which is a marketplace specialized in tweaking themes.](#)

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If you have questions that are not answered here, please go to the support system, where you're questions will be answered:

<http://rubenbristian.ticksy.com>